## **Stream for Forests**

GamesForest.Club is a non-profit company, based in Berlin, which supports the games- and creative Industries to actively invest in carbon absorption via planting and protecting forests.

Whether you are recording Let's Plays, making music, signing or just enjoying talking about games, GamesForest.Club is happy to have you onboard!

By running a donation stream with us, you will not only contribute to the environmental projects and fight against climate change but will inspire others and get your own digital forest where you can track all your activities and share them with your community.

To make it happen GamesForest.Club will also provide you with the following:

- 1. BetterPlace link that enables an easy and fun donation process for your community. Pick the project you would like to support: Planting Trees Cultivating Peace (Colombia) Old-Growth Forests in Eastern Germany Biodivers Himalayas (India)
- 2. Visual assets that can be easily set-up in your donation stream and show the engagement of your community during the stream;
- 3. Announcement of your stream on our social media channels;
- 4. Publication of a blog article about your initiative and support;
- 5. A sponsor badge which shows your contribution to the others;
- 6. Your own digital forest which represents your real-life activities when supporting one of our environmental projects. Your forest will grow with the donations gathered during the streams.



Planting Trees Cultivating Peace (Colombia)



Old-Growth Forests in Eastern Germany



**Biodivers Himalayas (India)** 

We have already run several donation streams with our partners and would love to give you an overview of how it was:

GamerLegion's stream





Devin Kemp's stream







## **Stream with Brands**

GamesForest.Club encourages big brands to support nature and grow forests together.

We are always looking forward to seeing you as one of the prominent supporters of our donation streams and events.

Unlock new opportunities by engaging with GamesForest.Club's donation streams as a sponsor:

1. Follow an environmentally friendly approach in your business: contribute to environmental protection, support nature, and fight climate change.





- 4. Become part of a vast gaming network, connect with e-sport teams, streamers, and lets players.
- 5. Choose the best way of supporting that suits your company the best: we are always happy to discuss various types of partnerships: whether you want to be part of an e-sport community, co-host offline events, or become involved in donation streams on a regular basis.





## 2. Show off your engagement and support to your employees, partners, and customers. Be the one who makes a difference

3. Get celebrated and promoted during streams, on social media channels, in newsletters, and in blog articles.



6. Be the first one to be invited to our exclusive dinners, network gatherings, and other activities during gaming conferences and events!



Looking forward to watching your stream and your forest grow!





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