

Games Forest.Club

IMPACT REPORT

2021-2024





A Huge Thank You!

Dear Supporters and Partners,

As I reflect on the journey of GamesForest.Club, I am overwhelmed with gratitude and pride for what we have achieved together so far. When we first envisioned a platform that could unite the Games Industry with the urgent cause of protecting our forests, it was just an idea - a dream fueled by the belief that creativity and technology could inspire real-world change. Today, that dream has grown into a community, making a tangible impact on forests around the globe.

Over the years, we have reached some important first milestones. Thanks to your unwavering support, we all together have restored over a million square meters of forests, engaged passionate developers, publishers, service companies and gamers worldwide, and built meaningful partnerships with restoration organizations that share our vision for a sustainable future. These achievements are a testament to the power of collective action and the boundless potential of innovation when paired with purpose. Of course, the journey has not been without its challenges. The climate crisis is vast and complex, but together, we have shown that even the most daunting problems can be addressed with determination and collaboration. Each step we take, no matter how small, is a step closer to a healthier planet for generations to come.

As we look to the future, I am more hopeful than ever. There is so much more we can achieve together: more forests to protect, more communities to engage, and more lives to inspire. The Games Industry holds an extraordinary power to shape minds and spark action, and we are just beginning to tap into that potential.

To all of you who have walked this path with us - whether as donors, partners, gamers, or ambassadors - thank you. You are the heart of the GamesForest.Club, and your passion fuels our progress. Let's continue to dream big, act boldly, and make a difference, one gameplay and one tree at a time.

With gratitude and hope,

Georg Broxtermann
Initiator



Our Why

We engage in forest regeneration because forests play an essential role in maintaining the health and stability of our planet, they regulate the climate, support biodiversity, improve air and water quality, and provide economic and cultural benefits.

- ✓ Total tropical primary forest loss in 2023 totalled 3.7 million hectares, the equivalent of losing almost 10 football (soccer) fields of forest per minute.
- ✓ Biodiversity loss also has profound economic consequences, particularly in sectors like agriculture, fisheries and healthcare.
- ✓ This forest loss produced 2.4 gigatonnes (Gt) of carbon dioxide emissions, equivalent to almost half of the annual fossil fuel emissions of the United States.
- ✓ Economic impact of biodiversity loss amounts to 10 trillion US\$ annually, including healthcare costs from increased disease transmission and agricultural losses from pollinator decline.
- ✓ Forests store 80% of terrestrial biodiversity, absorbing approximately 2.6 billion tonnes (T) of carbon dioxide annually, helping to mitigate climate change.

Sources: World Resources Institute & World Health Organization

The Gameforest.Club in numbers

- 63 GF.Club Supporters
- 4 Associates (associations and companies from the Games Industry which have protected large areas of forests before the GF.C. We wanted to show and praise them in our digital twin)
- 8 Forest Restoration Partners
- 8 Media Partners
- 4 Ambassadors



Our Key Achievements

- ✓ The GamesForest.Club supporters altogether planted 92,339 seedlings from 2021 - 2024, protected 1.524.153 m² of forest areas and bounded 1.046 T of CO₂.
- ✓ Forest Restoration Projects: Over the past years, we have contributed to the restoration of 15 forest projects through multiple reforestation and forest protection projects around the globe, breathing new life into degraded landscapes. Every restored forest tells a story of resilience and partnership. These achievements remind us that, together, we can take meaningful strides toward healing the planet.
- ✓ By the end of 2024, GamesForest.Club has paid out €239,855 to our forest projects worldwide. In our digital forest twin, we have planted 3,175 digital trees - one for every €100 in company contributions from our partners.
- ✓ Expansion of Membership: We welcomed 63 supporting companies to the GamesForest.Club, including prominent gaming companies, creative industry stakeholders, and service companies. This growth has strengthened our collective impact on forest conservation and restoration.

✓ **Awards:** Through innovative collaborations we are not just planting trees but planting seeds of hope for generations to come. GamesForest.Club has been selected as one of the winners of the UpLink World Economic Forum 2022 Trillion Trees: Amazon Bioeconomy Challenge and was honored with the “Best Innovation” award at the Pocketgamer.biz in 2022.

✓ **Digital Platform Enhancements:** We developed and made significant improvements to our digital twin, the GamesForest, enhancing user experience and providing more detailed visualizations of our restoration activities, e.g. partners are able to bring their own digital trees into the GamesForest. These updates have increased transparency and engagement among our stakeholders.

Sustainable Development Goals (SDGs) Alignment

At GamesForest.Club, our mission to protect and restore forests directly supports the United Nations Sustainable Development Goals (SDGs), a global blueprint for a better and more sustainable future. By combining the power of gaming and environmental action, we contribute to 8 SDGs:



By aligning our initiatives with the SDGs, we aim to make a lasting impact that goes beyond forests - helping to create a healthier, fairer, and more sustainable world for all.

[More on the Sustainable Development Goals.](#)

Our Forest Restoration Projects



Our Forest Restoration Partners

Gaming for Nature

Together we supported multiple reforestation and forest protection projects across various regions. These joint efforts have resulted in the planting of thousands of trees and the preservation of significant forest areas, contributing to biodiversity and carbon sequestration.

Our Global Impact in Numbers



92,339

Seedlings Planted contributing to global reforestation efforts and a greener future.



1.524.153m²

Of Forest protected Areas through our conservation projects, supporting ecosystem stability and biodiversity.



1.046 T

Of CO₂ Bounded, aiding mitigation of climate change effects.

Numbers from 2021 - 2024

Our GamesForest.Club Heroes

We are hugely grateful to all our supporters, but we would like to especially acknowledge the continued financial contributions of our long-standing major supporters who have helped us enormously since our beginning to raise substantial support.



Furthermore, we would like to acknowledge the contributions of our major supporters supporting our 3 forest pillars: Tree planting, forest area protected, CO2 bounded. One digital tree equals 100 euros which is going to one of our forest projects. Below are our top 5 in the three categories.

TREE PLANTING HEROES

- Keen Games
- MINICLIP
- GameInfluencer
- Codeglue
- Curve Games

FOREST PROTECTION HEROES

- NovoServe
- Formation Games
- Nordic Game Jam
- The Sandbox
- Keen Games

CO₂ BOUND HEROES

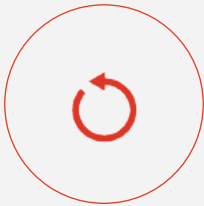
- Remote control family
- Games Forest Club Community
- MINICLIP
- Keen Games
- TapNation

Your Support Counts

We can't thank you enough for being part of the GamesForest.Club community! As a non-profit organization, GamesForest.Club ensures that all funds are allocated efficiently toward our mission. Under this scope, 70% is directed to forest projects and the rest is used to cover all other costs. Potential profits of the non profit GamesForest.Club, also, go to forest projects. We maintain transparency in our financial operations and are committed to responsible stewardship of the resources entrusted to us.

But our mission has just started!

The forests still need us, and with your continued support, we can create an even bigger impact. By staying involved, you're helping:



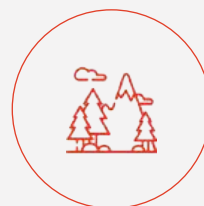
Restore more forests and fight climate change



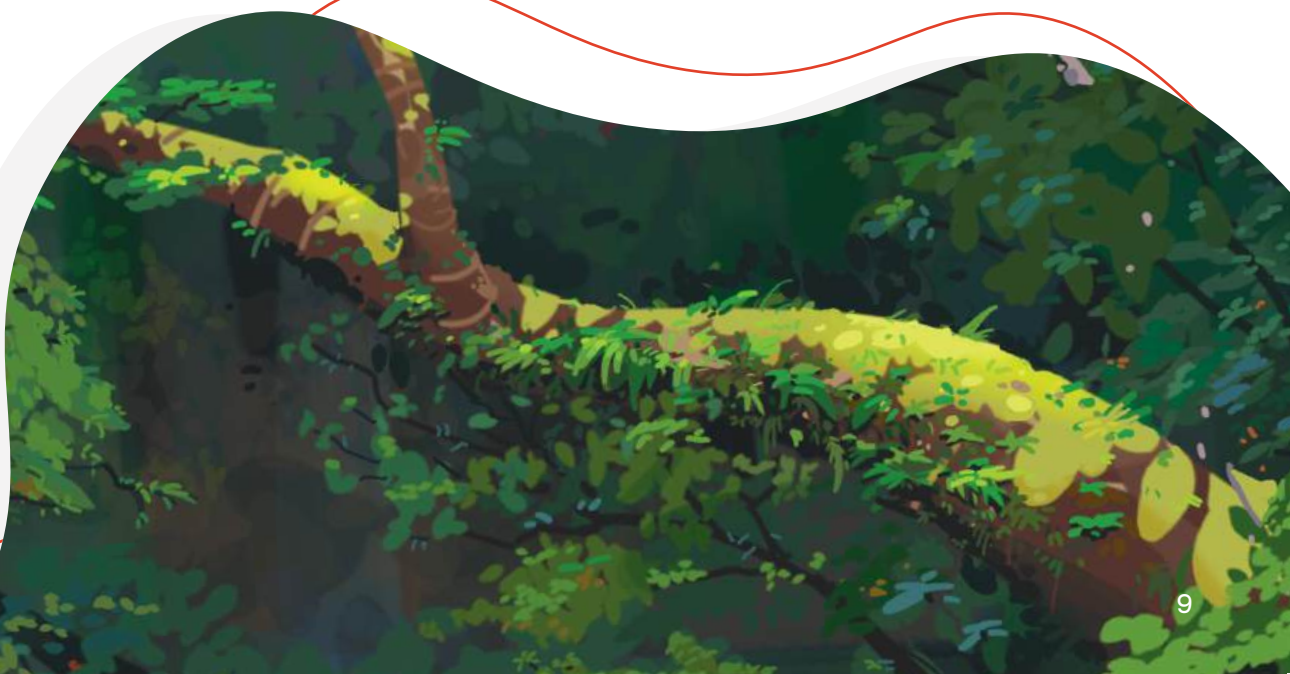
Protect biodiversity and endangered species



Build a greener future for generations to come



Present and prove your impact with your persistent digital forest page



Looking Ahead

As we enter the next phase of our journey, GamesForest.Club is more committed than ever to driving impactful change through the Games and Creative Industry. Our focus will center on expanding our network of partners, enhancing our tools for environmental restoration, and creating even more engaging ways for the gaming community to contribute to a sustainable future.

- **Scaling Our Reforestation and Conservation Efforts:** By collaborating with new partners and innovative organizations, we aim to increase the number of trees planted and protected ecosystems by next year.
- **Empowering Game Developers with Sustainability Features:** We plan to develop and offer tools that enable game developers to seamlessly integrate environmental actions into their gameplay, amplifying the impact of in-game decisions in the real world.
- **Fostering Community-Led Projects:** Encouraging communities to propose and lead local environmental initiatives, creating a sense of ownership and direct engagement with their surroundings.



Get in Touch with us

Join us in making a difference! At GamesForest.Club, we believe that every action counts when it comes to protecting our planet. Whether you're a gamer, developer, company, or simply someone passionate about sustainability, we'd love to hear from you.

Partner with us to create lasting environmental impact, explore sponsorship opportunities, or bring your creative ideas to life in support of our mission. Together, we can build a brighter, greener future - one game, one tree, and one community at a time.

- Email us at welcome@gamesforest.club
- Visit our website at <https://gamesforest.club>

A scenic background of a tree-lined path with a central text overlay. The path is paved and runs through a lush green landscape with large, mature trees on either side. The sun is low in the sky, creating a warm, golden glow and long shadows on the path. A large, white, wavy-edged shape is centered over the image, containing the text.

**Let's work
together to level
up for our planet!**

